



DAY2DAY REWARDS

reward your club, reward your school, reward yourself

www.day2dayrewards.com.au

What is Day2Day Rewards....

- Day2Day Rewards is a member benefit discount card that helps grassroots sporting clubs with fundraising
- The card is purchased online for \$20
- 25% (\$5) is donated back to the purchasers' nominated sporting club to help with fundraising
- Once a member is signed up they gain access to deals and discounts from numerous businesses all over Australia for 12 months



How does it work....

- The club advertises the Day2Day rewards card to their players/families/supporters/community
- They then visit www.day2dayrewards.com.au and purchases a Day2Day Rewards card for \$20 and nominates their club of choice
- A rebate for every card sold is transferred to the club on a quarterly basis
- The member will then receive their Day2Day Rewards card in the mail
- The Day2Day Rewards member can then save on Shopping, Movie tickets, Entertainment, Travel etc.

So.... What are the benefits

- Day2Day Rewards is an EASY way to raise money for your club
- Your club will receive \$5 for every card sold (as recommended by you)
- No cost involved for club
- Members save \$\$\$
- Reward your players/members/supporters
- Can add value to your club's sponsorship deals

How much does the club receive?

- In the end the more you sell the more you make –
- 0 Cards = \$0
- 1 Card = \$5
- 50 cards = \$250
- 100 Cards = \$500
- 500 cards = \$2500 (and receive a bonus \$500 worth of equipment)
- 1000 cards = \$5000 (and receive a bonus \$2,000)



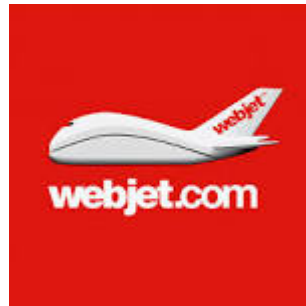
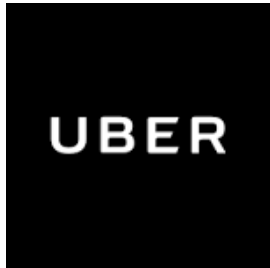
How can this help the club's Sponsors?

- Your club sponsors can join the program for FREE and be able to market a deal or discount to members on a fortnightly basis
- The more members your club can sign up, the more value it can add to sponsorship packages
- Businesses just have to do is visit “register your business” on the Day2Day website and fill in the form - it takes 30 seconds!

There are a number of business already offering great discounts...



SHOW/PO



HOYTS

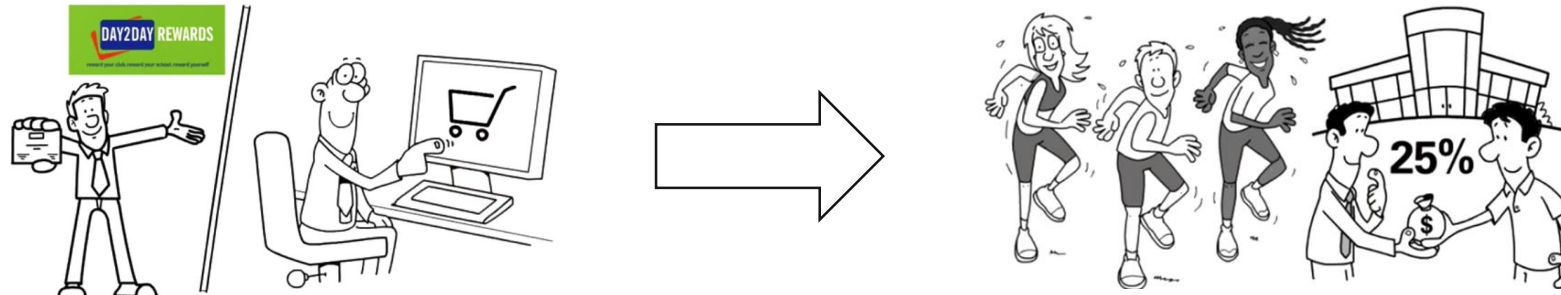


ANACONDA



How does your club get involved?

- EASY – just tell your members, players, parents and mates about the program and get them to go online to buy a card!
- We can also provide your club with posters and other materials to help promote the program
- We will keep track of how many cards your club sells
- At the end of each quarter, AFL NSW/ACT will contact your club with the amount of money your club will receive and deposit it into your bank account



Need more information?

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